Zee To Start Overseas Distribution With-'One Dollar Curry' By: Abid

Zee Telefilms will soon start overseas distribution . Zee chairman Subhash Chandra made this announcement at the exclusive cocktail-dinner party last week at Taj Land's End hotel ,where select producers were present .

Philip Fier from the US will head the Overseas distribution operations in USA . Zee will first distribute its own production , One Dollar Curry , shot and processed in Paris .

It will also look at partnership alliances with Indian film producers for the distribution of their films abroad . Zee plans to release crossover , English and mainstream Hindi films in Overseas.

Meanwhile, Zee has also set up a new distribution office in Bombay's Naaz building .It will be managed by Padmalaya . The Bombay office's first release will be Kagaar.







