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Zee network to co-produce Indo-French film

Zee network, pioneers of satellite broadcasting in India, has tied-up with France TV and Silhouette Films to co-produce One Dollar Curry. A cross-over film One Dollar Curry revolves around an Indian immigrant Nishan (Vikram Chatwal) who makes it big in France by opening the first Indian mobile kitchen called 'One Dollar Curry', which sells Indian cuisine. The movie also stars Smriti Mishra (of the Sardari Begum fame) playing the role of Yamini, the young entrepreneur's fiancée, who along with Nishan's friends try to steer clear of the umpteen hurdles and help him win his battles of life. One Dollar Curry is the second film to be produced by Vijay Singh; his first film Jaya Ganga was a huge success in France and other European countries.

Subhash Chandra, Chairman & Managing Director, Zee Telefilms Limited said, "With the success of cross-over films gaining tremendous momentum in the international markets, the Indian Film Industry, the largest in the World has finally got the attention that it long deserves. This co-production with France, which is also the first of its kind in India, is the first step towards producing cross-over films by Zee Network and will also offer other companies in India an example to enter global markets thereby help grow the Indian film industry." Added Vijay Singh, "The success of the Indian cross-over films proves the potential for Indian cinema globally. I am really happy to produce the first Indian film with an Indian theme for France with the backing of India's largest media conglomerate." Mark Tessier, President France TV said, "We have been trying for a very long time to develop cinematographic co-operation between India and France and are pleased to be a part of this first co-production alliance between India and France."

